

Audubon School District Curriculum  
Board of Education Reapproval Date - June 2017

**Content Area(s):** Language Arts  
**Grade Level(s):** 10-12  
**Unit Name:** Effective Leads and Journalistic Writing  
**Timeline:** 1-2 weeks but ongoing throughout year  
**Curriculum Developer(s):** Kulak

**ENDURING UNDERSTANDINGS (Benchmarks):**

Leads act as a snapshot of my piece  
 Journalistic writing is far more concise than analytical writing  
 Transitions, quotable material, specific nouns, and active verbs drive my writing

**ESSENTIAL QUESTIONS:**

How do we write leads? What are they?  
 What are the differences among the scenic, storytelling, punch, opposite, blind and summary leads?  
 What are the elements of news and how does this affect the leads we write?  
 After we gather the facts, how do we compose an article?  
 How does the lead affect the piece and vice versa?  
 In what ways does journalistic writing differ from analytical writing?

CONTENT			INSTRUCTION and ASSESSMENT	
<b>STANDARDS</b>	<b>SKILLS</b> (What Students Be Able to Do?)	<b>CONCEPTS</b> (What Students Will Understand)	<b>ACTIVITIES/STRATEGIES</b> (Learning Activities/Differentiation/Interdisciplinary Connections)	<b>ASSESSMENT</b> Reading Quizzes Homework Class Participation/Discussion Writing Exercises Group Work Workbook Activities Formal Writing (publishable work) Informal Writing

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<p><u>NJSLS.ELA-Literacy.W.11-12.2 a-f</u> <u>NJSLS.ELA-Literacy.W.11-12.4-10</u> <u>NJSLS.ELA-Literacy.W.11-12.1d</u></p>	<p>Write effective leads for all pages and content Employ rules of journalism (short paragraphs, quotable material, etc.) Use nouns and adjectives properly</p>	<p>Leads Journalistic Conventions Parts of speech</p>	<p>Read texts carefully and the ideas and issues in articles act as launching points for discussion Read textbook chapters for information Read newspaper and magazine articles of varying complexities Interpret and analyze content Notice form, shape, and style of writing Make connections between texts, noticing similarities and differences in writing style and voice Appreciate and notice the use of language precision Demonstrate understanding of assigned chapters in the textbook Inverted Pyramid activities Lead creation</p>	<p>Reading Quizzes Homework Class Participation/Discussion Writing Exercises Group Work Workbook Activities Formal Writing (publishable work) Informal Writing</p>
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**Appendix**

<b>Differentiation</b>	
<b>Enrichment</b>	<ul style="list-style-type: none"> <li>● Utilize collaborative media tools</li> <li>● Provide differentiated feedback</li> <li>● Opportunities for reflection</li> <li>● Encourage student voice and input</li> <li>● Model close reading</li> <li>● Distinguish long term and short term goals</li> </ul>

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<b>Intervention &amp; Modification</b>	<ul style="list-style-type: none"><li>● Utilize “skeleton notes” where some required information is already filled in for the student</li><li>● Provide access to a variety of tools for responses</li><li>● Provide opportunities to build familiarity and to practice with multiple media tools</li><li>● Leveled text and activities that adapt as students build skills</li><li>● Provide multiple means of action and expression</li><li>● Consider learning styles and interests</li><li>● Provide differentiated mentors</li><li>● Graphic organizers</li></ul>
<b>ELLs</b>	<ul style="list-style-type: none"><li>● Pre-teach new vocabulary and meaning of symbols</li><li>● Embed glossaries or definitions</li><li>● Provide translations</li><li>● Connect new vocabulary to background knowledge</li><li>● Provide flash cards</li><li>● Incorporate as many learning senses as possible</li><li>● Portray structure, relationships, and associations through concept webs</li><li>● Graphic organizers</li></ul>
<b>21st Century Skills</b>	
<ul style="list-style-type: none"><li>● Creativity</li><li>● Innovation</li><li>● Critical Thinking</li><li>● Problem Solving</li><li>● Communication</li><li>● Collaboration</li></ul>	

### **Integrating Technology**

- Chromebooks
- Internet research
- Online programs
- Virtual collaboration and projects
- Presentations using presentation hardware and software